



# DANA ABER-TORRES

## Organized Collaborative Creative

**Address** Uptown NYC, NY

**Phone** (+1) 917-557-0397

**Email** DanaAber@gmail.com

### Websites

www.BigThunderNYC.com  
www.DanaAber.com

### LinkedIn

Dana Aber-Torres

### Education

Syracuse University BA  
cum laude, with honors

Walnut Street Theatre,  
Dorothy Haas Apprenticeship

Elsewhere Studios, CO  
Artist Residency

### Skills

- Strong communication skills (in-person/phone)
- compatible with creative and corporate working styles
- creative design/media skills
- excellent copyediting
- skype/zoom client coaching
- multifaceted producer skills
- basic website construction
- connector for creators/artists
- sharp eye for detail
- multi-platform branding
- commercial voice-over skills w/recording & editing studio
- filming & editing capabilities
- exceptionally fast-learner
- unflappable under pressure

### References

**Jamie Gaul** 267-577-0616  
Former GM of Café Mogador

**Joe Langworth** 917-972-8532  
MacDowell Nat'l Gala Director

### Introduction

Hi! I'm Dana, a producer who brings the ability to create innovative content, communicate clearly and effectively, collaborate closely with diverse teams and stakeholders, and manage projects using different formats, tools, and platforms. I have expanded the reach and audience for my enterprises into multiple markets with focus on idea development, growth strategies, and inter-department alignment.

### Experience

#### Producer | Big Thunder Productions (owner/manager)

*July 2013 – Present*

I am a hands-on producer at every level: concept creation, cross-platform branding, and presentation. I excel at artist management and scheduling, skilled in contacting and corralling high profile/Broadway talent. I have experience in basic website construction and maintenance, social media marketing, and video-teaser composition. I am practiced in remote production setup and multiple-project management, having helmed shows with 40+ contributing creatives in separate states. Full venue attendance, 85% (to date). Savvy with emcee/hosting responsibilities, I'm highly motivated and enjoy the multi-level coordinating required for results-based creativity.

#### Event Organizer | Aber Ever After Events (owner/manager)

*Jan 2019 – Present*

I hold in-depth interviews with clients to fully understand their scope of work and establish budgets. I excel at vendor coordination and client/team communication. Detailed event masterbooks ensure multi-branch team alignment during events. Thorough advance preparation, attention to detail, and client satisfaction are the top priorities.

#### Marketing Assistant | Fabulous Fanny Brice theatre show

*Apr 2016 – Present*

I handled extensive social media content creation and created/copy-edited multiple business pitches. Combining careful research and confident cold-call phone-pitches, I helped expand the project into 5 new markets across the Eastern seaboard and the Mideast south. My efforts also enabled the production to raise their hiring fee by 15-20%.

#### Commercial Voice Over Talent | JDT Studios / Everything Voice Overs podcast

*Jan 2012 – Present*

I have access to professional audio recording equipment (Sennheiser) within my home office and have experience with audio/video editing. My versatile narration offers confident & intelligent impact for commercial branding, and a warm relatable tone for educational videos and telephone prompts.

#### Manager, Training Facilitator, VIP Waiter | Café Mogador

*Jan 2005 – Present*

I utilize strong leadership talents and problem-solving skills to maintain team efficiency. I've assisted during GM transition 9 times. I'm entrusted to maintain the company brand standards and have trained nearly every new hire for the past 14 years.

#### Lead Guest Entertainer, Game Host | NCL Norwegian Cruise Lines

*Aug 2010 – April 2013*

I joined NCL Norwegian Cruise Lines exceptional hospitality and entertainment team 3 times, garnering invaluable intercultural sensitivity skills. I hosted game shows and facilitated weekly social events with upwards of 1100 guests, twice earning commendations.